



PORMÉXICO
FUNDACIÓN

EDUCATING
BETTER
MEXICANS
— FOR A —
WINNING
MEXICO



WELCOME!

Fundación Por México is a non-profit civil association, created to improve Mexicans' quality of life through the development of educational models and the certification of competences in order to link communities with national and global companies that have operations in the area workwise. Through this initiative, we collaborate to bring education to all the corners of the country; together, civil society, companies and government, we work hand in hand for our country's greatness.



Mtra. Karla Mawcinitt Bueno
President
Fundación Por México

MISSION

To contribute to the educational efforts through programs that generate an offer for the vulnerable population that does not study or work, by implementing collaborative strategies between the public sector, private sector and non-governmental organizations in order to serve society with useful proposals and fair conditions.

VISION

To be the national and international benchmark in educational programs in order to link the communities with companies in the area workwise to improve their life quality.

OBJECTIVE

To promote the development of educational programs and professional competences that facilitate young people and adults' integration into the productive and social sectors, especially those who are outside the education system, unemployed or that live in a vulnerable situation.

LINES OF ACTION



Education

At Fundación Por México we believe that education and equal opportunities are the basis for the country's development. In addition to improving people's quality of life, access to education equips people with the tools they need to develop. For this reason, we work to promote educational and professional skills programs for vulnerable people, in order to ensure inclusive, equitable and quality education that increases the opportunities to enter the formal employment market. Fundación Por México's work has a direct impact on the Sustainable Development Goal 4, Quality Education, by seeking to ensure inclusive, equitable and quality education and to promote learning opportunities for all. This is vitally important because education is the key to achieving other SDG. When people can access quality education, they can escape a cycle of poverty. Therefore, it contributes to reducing inequalities and achieving gender equality.



Labor Entailment

Decent work is crucial to the country's sustainable development. For this to be possible, it is necessary to facilitate the access to people who are unemployed, as well as to better the conditions of employed people that do not earn enough to exceed the poverty line. At Fundación Por México we work together with global and national companies, to improve the profiles of the communities where they have presence and link them workwise, focusing the efforts on the calling of the State. This in order to improve the living conditions of our beneficiaries and to promote sustained, inclusive and sustainable economic growth, as well as decent employment for all. Fundación Por México's work has a direct impact on the Sustainable Development Goal 8, Decent Work and Economic Growth, by seeking to create more decent work opportunities, which fosters strong and inclusive economic growth that will reduce inequalities. It is a virtuous circle that benefits both economies and the population, serving as an engine for sustainable growth.



Gender Equality

Gender equality, in addition to being a fundamental human right, is the necessary basis for achieving a prosperous and sustainable development. Facilitating equality for women and girls in access to education, health care, decent work, and representation in decision-making processes will drive economies and societies, benefiting the population as a whole. For these reasons, equality in all of Fundación Por México's programs is based on the concept of Gender Intelligence, which focuses on evaluating and understanding the characteristics that distinguish women and men beyond the obvious biological and cultural issues, by learning to recognize and take advantage of the differences between one another, creating joint solutions to everyday problems. Fundación Por México's work has a direct impact on Sustainable Development Goal 5, Gender Equality, by providing equal opportunities for both men and women in the educational and labor field in order to eradicate discrimination based on gender.

PROGRAMS

- Basic Education Certification in Non-traditional Modality (elementary and middle school), in alliance with the Instituto Nacional de Educación para los Adultos (INEA).
- Digital Education Courses, in agreement with CISCO and Microsoft.
- Training, Certification, and Evaluation, through CONOCER (Consejo Nacional de Normalización y Certificación de Competencias).
- Conferences and Alliances with the Main International Organizations on Gender Equality, to promote self-confidence and the basic principles of leadership, as well as equal labor opportunities.

AULA POR MÉXICO®

We promote the development of educational programs and labor competencies that facilitate young people and adults' integration into the productive and social sector, especially those who are outside of the education system, do not have a job or live in a vulnerable situation.



Aula Por México® Model has three variants:

- Company / Government / Fundación Por México
- Company / Fundación Por México
- Government / Fundación Por México

GOVERNMENT

- Amenities
- Services
- Collaborators
- Facilities

COMPANY

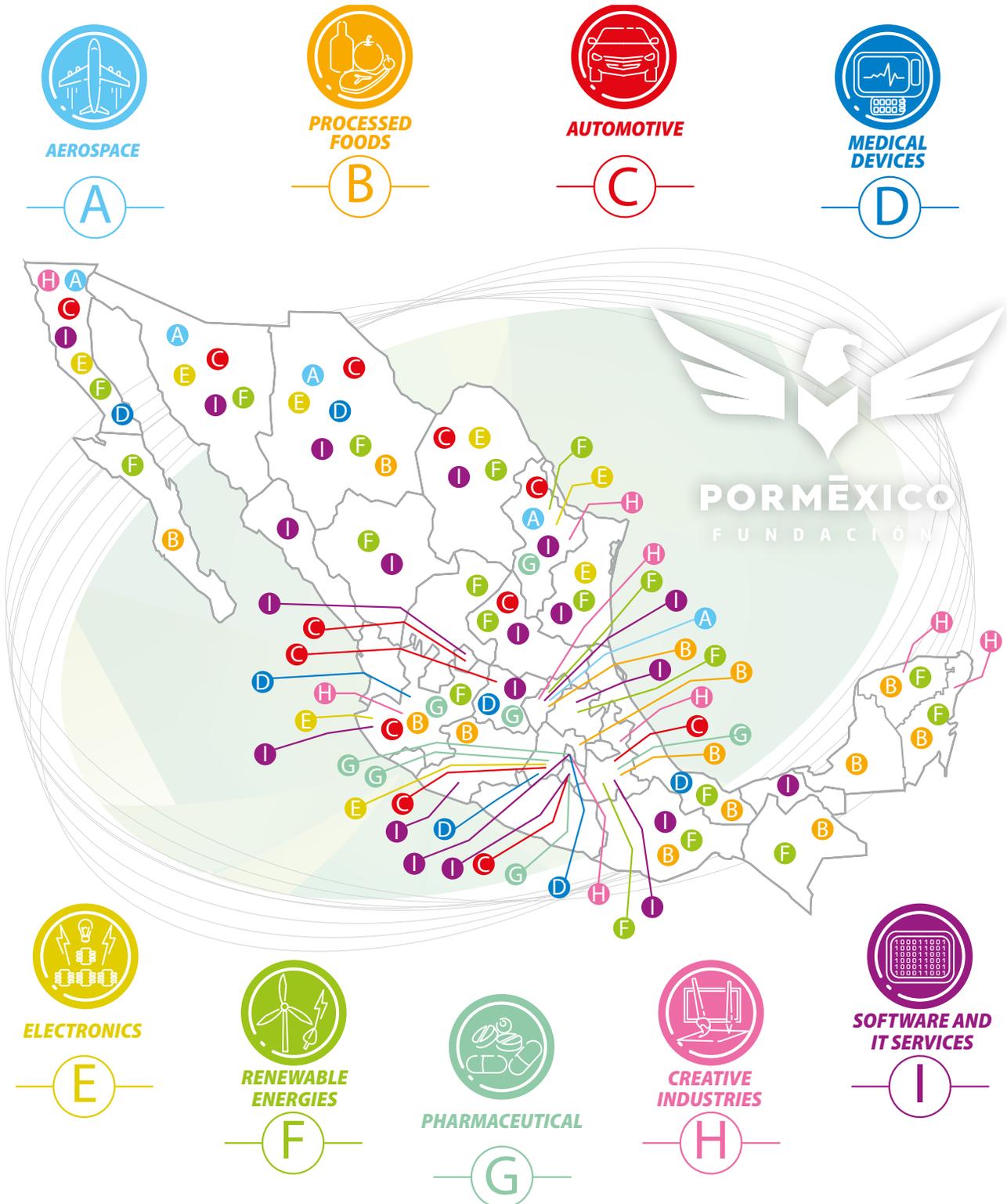
- Initial investment
- Equipment
- Training according to the profile
- Volunteering
- Maintenance

LUDOTECA POR MÉXICO

Through play and education, people develop their intelligence, their personality and their affections. For this reason, it is essential that, in addition to meeting their food, health and housing needs, an integral development is sought with psychosocial, intellectual and emotional stimulation through play. In response to this need, Ludoteca Por Mexico was designed to promote and accelerate children's learning through play. The Ludoteca offers a stimulating and safe space, appropriate to the interests and abilities of each age. Moreover, the beneficiaries have the opportunity to enroll their relatives between 3 and 12 years old in the Ludoteca Por México while they get a certificate on elementary or middle school, digital literacy or a professional competence.

INDUSTRIAL SECTORS

National and global companies' investment in Mexico generates employment, economic development, knowledge exchange, and technology. Our goal is to improve the profiles of the communities where companies have operations to link them workwise and improve their quality of life.





"Satisfaction lies in the effort, not in the attainment. Full effort is a full victory."

Mahatma Gandhi

Registry: 1728121:
Trademark's registration title
at the Mexican Institute of
Industrial Property

11/11/16

Authorization to use the
registered name or business
name by the General
Direction of Business
Regulations in the Economy
Secretariat

10/02/17

Constitution as a Civil
Association

Authorization to use the
registered name or business
name by the General
Direction of Business
Regulations in the Economy
Secretariat

19/05/17

Civil Society Organizations'
Federal Registry with the
following Unique Registration
Key to the Registry (CLUNI):
MDM170519097TI, at
the Commission for the
Promotion of Civil Society
Organizations' activities of
the INDESOL

Authorization resolution to
receive deductible donations

11/07/17

Accreditation certificate
number ECE347-18
as a Certification and
Evaluation entity before
the National Council for
the Standardization and
Certification of Professional
Competences

07/12/17

18/07/18

FROM THE VOICE OF OUR BENEFICIARIES



Dafne Flores
Aula Por México Cuautitlán
Beneficiary's daughter / Ludoteca
user and Microsoft courses' student
“Thanks to Fundación Por México,
my mom is finishing middle
school.”

Juan
Ludoteca La Costeña
Por México
Ludoteca User
“There are loving and caring
teachers that take care of us.”



Luis Carlos Hernández
Ludoteca Cuautitlán Por México
Beneficiary's son, Ludoteca user and CISCO courses' student.
“What I like so much about this place is that there is a park
and that at the Ludoteca I can play and learn.”



Sabina Hernández
Aula GICSA Por México
Janitor / Literacy student
“I am starting to spell out, I already know words and
letters.”



Fabiola Schott
Aula Cuautitlán
Por México
Beneficiary / Professional
Competence Certificate
on the Promotion of
Reading

“I wish more people could learn the
same things we are learning.”



Amalio García
Aula GICSA Por México
Janitor / Elementary and Middle School student (SEP)
“When I was a kid I did not go to school. Thanks to GICSA
and Fundación Por México I already have my elementary
school degree and I am currently studying middle school.”



Susana Ramírez
Aula Cuautitlán
Por México
Microsoft and CISCO
courses' student.

“I am a beneficiary of Fundación
Por Mexico's Microsoft and CISCO
programs, they have helped me a
lot professionally.”



Rosa Rosas Vázquez
Aula GICSA Por México
Janitor / Literacy and elementary school student (SEP)
“I did not go to school, I did not know how to read or write.
Thanks to the Aula GICSA Por México now I can write my
name, write my signature and I am more independent.”



José Luis Márquez
Aula GICSA Por México
Electrician / Microsoft student
“I am just getting started, but I am learning each day
something better, and I believe it is never too late to learn.”



Margelly Escamilla
Aula Cuautitlán
Por México
Microsoft courses' and
Middle School student

“I want to thank INEA's teacher and
the Aula Cuautitlán Por México's
trainers, because I am learning
about Microsoft and finishing
middle school.”



José Luis Ruíz
Aula GICSA Por México
Paint coatings / CISCO Linux Essentials student
“Due to economic reasons I could not continue studying,
but Fundación Por México and CISCO are giving me the
opportunity to continue. I am studying courses on the
Internet of Things.”

ALLIANCES

Fundación Por México works jointly with major allies, supporting and promoting the execution of social programs in order to increase opportunities for young people and adults, and to improve their quality of life.



SUSTAINABLE DEVELOPMENT GOALS



On September 25, 2015, world leaders adopted a series of global goals to eradicate poverty, protect the planet, and ensure prosperity for everyone as part of a new sustainable development agenda. Each one has specific goals that must be achieved on 2030. To achieve these, everyone has to do their part: governments, the private sector, and civil society. In addition having an impact on Education Quality, Decent Work and Economic Growth and Gender Equality objectives, Fundación Por México's work also impacts indirectly on the following objectives: No Poverty; Zero Hunger; Good Health and Well-Being; Industry, Innovation and Infrastructure; Reduced Inequalities; Sustainable Cities and Communities; Peace, Justice and Strong Institutions and Partnerships for the Goals.



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